

Top Concerns of Francophones Living in Minority Situations in Canada

The Economy Comes First

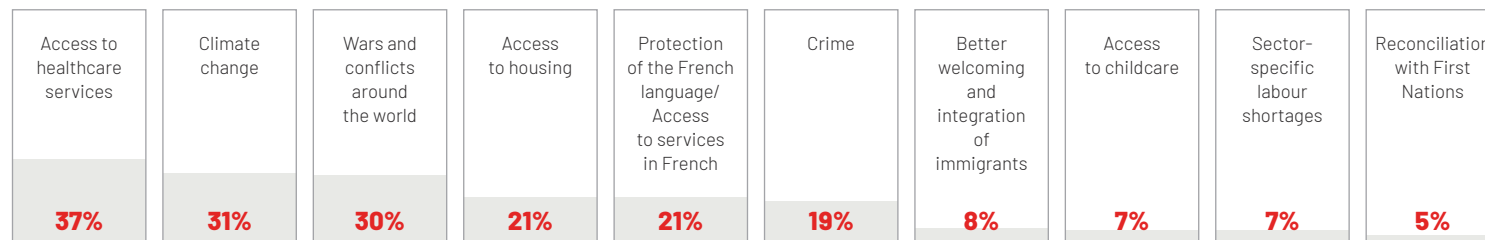
Key Concerns for Francophones Living in Minority Situations in Canada

Inflation/Cost of Living

59%

Canada-U.S. Trade Dispute

40%



The survey reveals that economic issues overwhelmingly dominate the concerns of Francophones living in minority communities, with inflation and rising cost of living at the top of the list.

These economic worries are unfolding in a climate of heightened uncertainty, intensified by the ongoing Canada-U.S. trade dispute.

Canada-U.S. Trade: A Major Concern

83%

consider the situation serious.

72%

say they have been personally affected.

79%

report having changed their consumer habits since the new U.S. administration took office.

Francophone Businesses: Economic and Cultural Pillars



9 in 10
respondents

want stronger support for Francophone businesses.

89%

believe these businesses are essential to preserving French in their region.

Rising Expectations of the Federal Government

55%

of respondents believe
the federal government must do more
to support Francophone economic development,
up from 41% in 2024.

This sharp increase
reflects growing economic
pressures and a significant
decline in the perceived
accessibility of
French-language services.

58%

feel they are not
sufficiently heard
in national economic
discussions.

RDÉE Canada

RDÉE Canada (Réseau de développement économique et d'employabilité) is the voice of Canada's Francophone economic community living in minority situations.

By harnessing the business intelligence of its members across 12 provinces and territories, RDÉE Canada drives entrepreneurship, employability, and economic immigration, fostering a thriving French-language economy.

RDÉE Canada is the Francophonie at the service of the economy, and the economy at the service of the Francophonie.

RDEE.ca

The Solution: Strengthening Francophone Trade Corridors

79%

of respondents believe that removing
barriers to interprovincial trade
would boost the economic resilience
of communities.

More than half want the government to take stronger
action to develop and reinforce Francophone and bilingual
trade corridors.

For Francophones living in minority communities, French is not just a cornerstone
of cultural identity: it's also a powerful economic driver.

In times of economic uncertainty,
reducing reliance on the U.S. by expanding
Francophone and bilingual trade corridors
emerges as a key solution.

Methodology

RDÉE Canada partnered with Pollara to survey the economic situation of Francophones living in minority communities across Canada.

The online survey gathered insights from 517 Francophones living in minority communities across Canada. To see the full results, visit rdee.ca.